

# SENIOR AD PAGES FOR THE 2011-12 CALEDONIAN

**DEADLINE - MARCH 30, 2012 - SPACE PERMITTING!!**

We are able to provide our Senior parents with an opportunity to make their student's graduation most special. We have had great success with the SENIOR AD pages in our yearbook, and we would like to continue with the program this year. Each space (full page, half page, quarter page, and eighth page) is a great way to acknowledge your student's graduation, celebrate their accomplishments and deliver your best wishes for their future. Create a personal statement with an inspirational poem, incorporate a favorite Senior portrait, or surprise them with funny, family snapshots and embarrassing baby pictures. A group of parents might like to remember graduating friends, club members, or teammates with a collective ad. You might also consider using this ad space if your student missed the deadline for inclusion in the formal Senior portrait section.

The cost of each <b>full-color</b> ad space is as follows:	<b>Full Page</b>	<b>(9 x 12)</b>	<b>\$250</b>
	<b>Half Page</b>	<b>(6 x 9)</b>	<b>\$150</b>
	<b>Quarter Page</b>	<b>(4.5 x 6)</b>	<b>\$ 75</b>
	<b>Eighth Page</b>	<b>(4.5 x 3)</b>	<b>\$ 40</b>

The pricing is reasonable if you consider the limited publication run of the book and the impact an ad will have for years to come. You may wish to share the page planning with your student or secretly turn in the order and keep it as a surprise until the yearbook's release. The ads are a great gift that will express your pride and last a lifetime; however, space is limited, so act fast! **WE WILL ACCEPT ADS UNTIL FRIDAY, MARCH 30, SPACE PERMITTING!** If you would like to include your son or daughter in this year's ads, you have two options for ordering: **Option 1:** Complete the contract form below, attach your chosen photos and remit the appropriate payment. We'll take care of building the layout and digitizing for the publisher. Your photos will be returned after publishing is complete. **Option 2:** Go to [www.yearbookforever.com](http://www.yearbookforever.com), type in Oak Hills High School and select our school, then choose "All other Ads" under "Buy a Yearbook Ad". Follow the steps to choose the size of the ad you want to purchase, add copy, upload your photos, and pay online. We'll take care of building the layout.

Feel free to contact Mrs. Morgan Meyer, Caledonian Advisor, with any questions you might have regarding the Senior ad pages. She can be reached at the high school at 922-2300, or by e-mail at [meyer\\_m@ohlsd.org](mailto:meyer_m@ohlsd.org).

Oak Hills High School  
THE CALEDONIAN  
Senior Ad Contract

Mail to: Mrs. Erin Ward  
Yearbook Business Manager  
Oak Hills High School  
3200 Ebenezer Road  
Cincinnati, Ohio 45248

YOUR NAME: \_\_\_\_\_  
YOUR SENIOR'S NAME: \_\_\_\_\_ HOME PHONE: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_ CELL PHONE: \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
E-MAIL ADDRESS: \_\_\_\_\_ WORK PHONE: \_\_\_\_\_

## **SELECT THE AD SIZE**

- |   |  |
|---|--|
| <input type="checkbox"/> FULL PAGE (9 x 12) \$250 | <input type="checkbox"/> QUARTER PAGE (4.5 x 6) \$75 |
| <input type="checkbox"/> HALF PAGE (6 x 9) \$150  | <input type="checkbox"/> EIGHTH PAGE (4.5 x 3) \$40  |

**AD CONTENT:** (write out your message or attach the copywriting, photos and "camera ready" images you wish to include)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

MAKE CHECKS PAYABLE TO: Oak Hills High School

VISA \_\_\_\_\_ MASTERCARD \_\_\_\_\_ ACCT # \_\_\_\_\_ EXP DATE \_\_\_\_\_

BILLING ADDRESS OF CREDIT CARD IF DIFFERENT THAN ABOVE:

ADDRESS \_\_\_\_\_ City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_

SIGNATURE OF CARD HOLDER \_\_\_\_\_ DATE \_\_\_\_\_

(office use: CHECK # \_\_\_\_\_ CASH \_\_\_\_\_ CREDIT CARD \_\_\_\_\_)